



Success Story: KAZAM

Supporting KAZAM launch into international markets with a brand new multilingual website

Innovative European mobile phone developer KAZAM asked Comtec to translate and localise their company website for key markets ahead of launching overseas.

We established a strong working relationship with KAZAM, facilitating communication between our translators, our in-house technical team and KAZAM's website team. Our collaborative approach ensured that all of the language sites were fully translated and localised prior to the requested launch dates. KAZAM were delighted with the smooth and seamless process we put in place.

Our approach for KAZAM:

Specialist translation teams hand-picked to capture the right style and accurate terminology

To ensure we delivered accurate and effective copy that made a great impression to new customers overseas, we hand-picked and assigned specialist teams of native-speaking linguists with extensive experience translating for the mobile phone industry.

Advanced translation memory software used to ensure consistency of terminology

By re-using content stored in our translation memories from earlier projects (user guides and manuals) for their multilingual website, we ensured that terminology was consistent across all channels.

Extensive in-house experience with Content Management Systems to streamline processes

With extensive knowledge of WordPress, KAZAM's preferred CMS, we were able to manage both the extraction and re-insertion of localised content in an efficient and timely manner.



"The service from Comtec is always both friendly and professional. We have been able to build up a reliable and effective relationship whereby previous translation work can be reused to improve delivery times. They've helped us out of tight spots numerous times."

Jake Mant, KAZAM

Comtec

Your translation partner

Fast Facts

- ISO 9001:2015 certifications guaranteed the highest quality standards
- Local markets engaged to approve content and capture market-specific expertise
- Final reviews of the localised website content in situ carried out prior to launch
- Languages included Italian, Spanish, Danish, German, Polish, Czech, Romanian and Greek

30 years of translation experience

An award-winning translation agency, Comtec provides fast, accurate and high-quality translations in over 200 languages. We're the trusted language partner for many leading companies who call on our expert knowledge of international business and languages to help them expand into new markets overseas.

